



تعداد سوالات: تستی: ۳۰ تشریحی: ۰

زمان آزمون (دقیقه): تستی: ۱۰۰ تشریحی: ۰

سری سوال: یک ۱

عنوان درس: زبان انگلیسی تخصصی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۱۲۰۱۰ - مدیریت جهانگردی (چندبخشی) ۱۲۱۲۰۱۷

1-Tourism has become a popular global leisure activity. popular means.....

- 1. common
- 2. formal
- 3. old
- 4. informal

2-There also existed an annual ritual in Babylonian when at the beginning of the spring the king was required to make a journey.annual means.....

- 1. daily
- 2. monthly
- 3. yearly
- 4. weekly

3-Turkey was the center of an ancient empire that has lasted well into the modern ages. ancient means.....

- 1. huge
- 2. new
- 3. small
- 4. old

4-Courtesy is crucial in all business dealings. courtesy means.....

- 1. negotiation
- 2. relationship
- 3. politeness
- 4. appointment

5-Honor requires that Egyptians demonstrate hospitality to friends and guests. demonstrate means.....

- 1. follow
- 2. define
- 3. invite
- 4. show

6-Always keep attire conservative and modest. attire means.....

- 1. hosts
- 2. clothes
- 3. gifts
- 4. hotels

7-Saving face is crucial in Japanese society. crucial means.....

- 1. usual
- 2. ordinary
- 3. personal
- 4. necessary

8-The family is the most significant unit of Egyptian society. significant means.....

- 1. impossible
- 2. important
- 3. responsible
- 4. attractive

9-Most acomodation will have air conditioning although many houses and apartments will only have it in the bedrooms. acomodation means.....

- 1. a personal relationship
- 2. a simple task
- 3. a peaceful atmosphere
- 4. a place to live or stay

10-During colonization, Ketchaoua Mosque was converted into the Saint Philippe Cathedral. convert means.....

- 1. change
- 2. arrive
- 3. reject
- 4. bring

11-The culture of..... means Iraqis like to invite people to their homes.

- 1. intensity
- 2. opportunity
- 3. hospitality
- 4. personality

12-85 percent ofestimated to be adheres to some form of Islam.

- 1. education
- 2. pollution
- 3. relation
- 4. population



تعداد سوالات: تستی: ۳۰ تشریحی: ۰

زمان آزمون (دقیقه): تستی: ۱۰۰ تشریحی: ۰

سری سوال: یک ۱

عنوان درس: زبان انگلیسی تخصصی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۱۲۰۱۰ - مدیریت جهانگردی (چندبخشی) ۱۲۱۲۰۱۷

13- There it is considered proper Indianto eat with your hands.

- 1. context
- 2. extension
- 3. etiquette
- 4. orientation

14- The concept of in china roughly translate as 'honor', 'good reputation' or 'respect'.

- 1. face
- 2. group
- 3. duty
- 4. contact

15- The most commonin business is the handshake with direct eye contact.

- 1. building
- 2. entertaining
- 3. greeting
- 4. researching

16- The most famous Malaysia tourist.....in Kualalumpur are the Petronas Twin Towers.

- 1. participants
- 2. anticipations
- 3. advantages
- 4. attractions

17- Cyprus.....is temperate Mediterranean with hot, dry summers and cool, wet winters.

- 1. climate
- 2. labor
- 3. culture
- 4. gender

18- Qeshm Island is famous for its wide range ofattractions such as the Hara marine forests.

- 1. illegal
- 2. eco-tourist
- 3. liberal
- 4. multilingual

19- Egypt has an ancientthat centered on Nile River.

- 1. reliability
- 2. civilization
- 3. availability
- 4. negotiation

20- It is a fast growing industry and a valuable sector, contributing to the economy of many countries. It refers to.....

- 1. tourism
- 2. agriculture
- 3. festivity
- 4. architecture

21- It is considered the centre of the social structure. As a result there is a great emphasis on unity, and respect for the elderly. it refers to.....

- 1. guest
- 2. food
- 3. custom
- 4. family

22- It is a system of behaviors and ethics that stress the obligations of people towards one another. It refers to.....

- 1. individualism
- 2. collectivism
- 3. confucianism
- 4. organism

23- These are places where a person chooses to stay while in order to experience some feature or characteristic. These refer to

- 1. tourist destination regions
- 2. transit routes
- 3. traveler generating regions
- 4. religious groups



تعداد سوالات: تستی: ۳۰ تشریحی: ۰

زمان آزمون (دقیقه): تستی: ۱۰۰ تشریحی: ۰

سری سوال: یک ۱

عنوان درس: زبان انگلیسی تخصصی ۱

رشته تحصیلی/کد درس: مدیریت جهانگردی ۱۲۱۲۰۱۰ - مدیریت جهانگردی (چندبخشی) ۱۲۱۲۰۱۷

24- It is based on the belief that natural objects and idols or fetishes have magical power. It refers to.....

- 1. animism
- 2. diversity
- 3. nepotism
- 4. ethnicity

25- Arriving a little bit later than the invitation is acceptable, although punctuality is always appreciated. punctuality means.....

- 1. وقت شناسی
- 2. معاشرت
- 3. خوش آمدگویی
- 4. معارفه

26- The chinese' non-verbal communication speaks volumes. non-verbal communication means.....

- 1. رابطه نامتعارف
- 2. ارتباط غیر کلامی
- 3. رابطه نامحدود
- 4. ارتباط غیررسمی

27- Tyre's archaeological sites are divided into three areas. archaeological means.....

- 1. باستان شناسی
- 2. معماری
- 3. پیش از تاریخ
- 4. توریستی

28- One of the most visited monuments in India, the Ambavilas Palace, is the center of the Dasara festivities. monument mean.....

- 1. بنای تاریخی
- 2. مجسمه
- 3. جاذبه طبیعی
- 4. سنگ نوشته

29- Table manners are continental, ie, the fork is held in the left hand and the knife in the right while eating. table manners means.....

- 1. اصول مهمانی
- 2. آداب غذاخوری
- 3. اصول میزبانی
- 4. آداب معاشرت

30- Kinship ties play an important role in all social relations. kinship tie means.....

- 1. رابطه خویشاوندی
- 2. ارتباط رسمی
- 3. رابطه دوستانه
- 4. ارتباط گروهی